



NOVOTECH TO ACQUIRE MOBILEFORCE SOLUTIONS

Ottawa, On – January 28, 2010 --- Furthering its strategy of delivering world-class solutions in the Machine 2 Machine (M2M) market space, Mr. Matt Dumais, President of Novotech Technologies Corporation, announced today that Novotech has agreed to acquire wireless data solutions experts, MobileForce Solutions. This acquisition combines Novotech's industry-leading portfolio of industrial and embedded modems and ancillary products with the complementary suite of wireless data services offered by MobileForce Solutions to Carriers, Dealers, OEM's and System Integrators. The increased leveraging of the M2M market space created by this acquisition will serve to fuel future growth, and result in enhanced support and choice for Novotech's customers.

"MobileForce's solutions and services and Novotech's M2M distribution abilities have proven to be a compelling complement in the M2M market. Customers implementing or delivering M2M solutions will now benefit more from our combined innovation and expertise in bringing cost effective and timely projects to market. We're very pleased to welcome Larry to the management team," Dumais said.

MobileForce Solutions Limited is a Calgary based Wireless Data Solutions and Consulting Services Company. Founder and President, Mr. Larry Bellehumeur will be joining the Novotech Board of Directors. "When MobileForce was first created, one of our core principles was that we provided Industry leading Service and Mobile Solutions to our customer base," said Bellehumeur. "By aligning with Novotech, who has a well established Sales and Distribution network, we are able to build on that principle to create a true Industry leader in the M2M space, one that is able to provide a complete One-Stop shop experience for Customers, Cellular Carriers and Integrators."

About Novotech: Novotech is a leading distributor of M2M technologies in North America with proven expertise in the key technologies important to bringing M2M solutions and products to market. Over the past 14 years Novotech has been selling into the M2M market space and continues to be a reliable partner helping to integrate the right products to meet customer's exact and demanding criteria. Novotech has blended the leaders of M2M products in their respective technologies on one line card, thereby offering the most innovative and complete portfolio of market-leading products in the M2M market space today. M2M solutions are available immediately through Novotech Technologies by calling 1-800-268-8628. For more information please visit www.NOVOTECH.com

About MobileForce Solutions: MobileForce was formed in 2009 to fill a strong need in the Canadian wireless space, namely the ability for one company to offer a wide variety of wireless data solutions and consulting services to specifically meet customer's needs, along with cellular carriers and wireless vendors. It was created on the principal that very few solutions can be deployed trouble-free without specialized expertise. MobileForce is further based on the idea that virtually every company can benefit from some sort of Wireless Data Solution deployment. With over a decade of experience specifically dedicated to the field of cellular wireless data deployments and an industry-leading selection of contacts at all key players in the Canadian wireless space, MobileForce is able to provide a Solution for all wireless data needs. For more information please visit www.mobileforcesolutions.ca

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