

# GPSPursuit

## Mobile Asset Management

Unlike manufacturers who can view their factories, companies with expensive equipment such as trucks, buses and vans, watch their vehicles disappear onto the roads and highways, not to be seen again till they arrive home hours, days or even weeks later. Added to this complexity is the inability to use those same assets to the fullest extent.

Enter GPSPursuit, a hardware and web application service provider for mobile asset management. GPSPursuit incorporates cellular and GPS technology to deliver extremely accurate tracking and locating of vehicles. The software and webware makes the information gathered from the Cellular/GPS units via Multi-Tech's MultiModem CDMA wireless modem, human-readable. In fact, with GPSPursuit users can track and locate vehicles, view them in real time on street level maps and communicate with them. Users can also print or view historical reports and administer the vehicles and information on the go. This can be accomplished by using a computer from anywhere in the world with an Internet connection giving a user global access to a vehicle's location 24/7.

The MultiModem CDMA wireless modem is set up to receive incoming SMS messages from various devices that GPSPursuit has on the Bell Mobility CDMA network or the CSM network. The software is designed to read/delete messages as they are received by the modem. As soon as the message is read, it gets written to a processing file. This file is read by a parsing program which, strips out the GPS NEMA data and places it in the GPSPursuit MySQL database. Once in the database, the information is ready to be accessed by the end user.

What the customer gets is street level mapping, vehicle locates (single or multiple) and the GPSPursuit database of information collected in however measured time the customer wants to see it. The database will give additional information such as time of departure and arrival, idling time, engine off/on, time stopped with location and direction along with graphs to help analyze the data. GPSPursuit clients have instant access to their time use, tracking information on vehicles and much more. The only equipment needed is one of the GPSPursuit units and access to a computer with an Internet connection.

"We did a lot of research on the web, and the MultiModem CDMA wireless modem met all of our requirements," explains Don Weaver, President of GPSPursuit. "We need a modem that is going to be reliable 100% of the time, and so far, Multi-Tech hasn't let us down."

## MultiModem CDMA

- CDMA2000 1xRTT
- Dual-band 800/1900 MHz CDMA
- Packet-switched data rates up to 153.6K bps
- RS-232, USB, Bluetooth and Ethernet interfaces
- Desktop or panel mounting
- Carrier approved

**GPSPursuit Inc.** is a hardware and web application service provider for mobile asset management.

The Company provides wireless data for mobile platforms. The system can be used by anyone with an Internet connection who wants to locate and monitor his or her assets. Not just a traditional vehicle tracking system, GPSPursuit also provides security GPS devices for ATM machines, garbage compactor monitoring (bin full), tracking of rail car shipments, package tracking and personal security devices. In many applications GPSPursuit provides wireless event notifications via Email and/or text messaging to a cellular phone.



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